



Engaging Stakeholders to Create and Implement Arizona's EtE Plan

**John Sapero, Office Chief, HIV Prevention Program
Arizona Department of Health Services**

Purpose

To share how Arizona has partnered with community leaders and stakeholders to support our Victory Over HIV, our kick-ass Ending the Epidemic plan

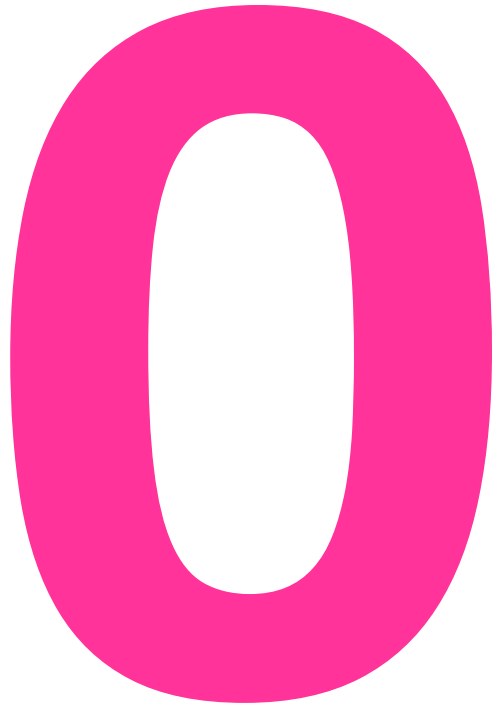
Process

I'll discuss our pre-planning mindset, our planning activities/processes, post-planning engagement, and the results of our efforts

Payoff

You'll gain insights that can inform your own EtE work

Previous HIV Planning Efforts



Community input (planning members only)

Collaboration w/programs

Prevention/care integration

Measurable goals “promote, assess, support...”

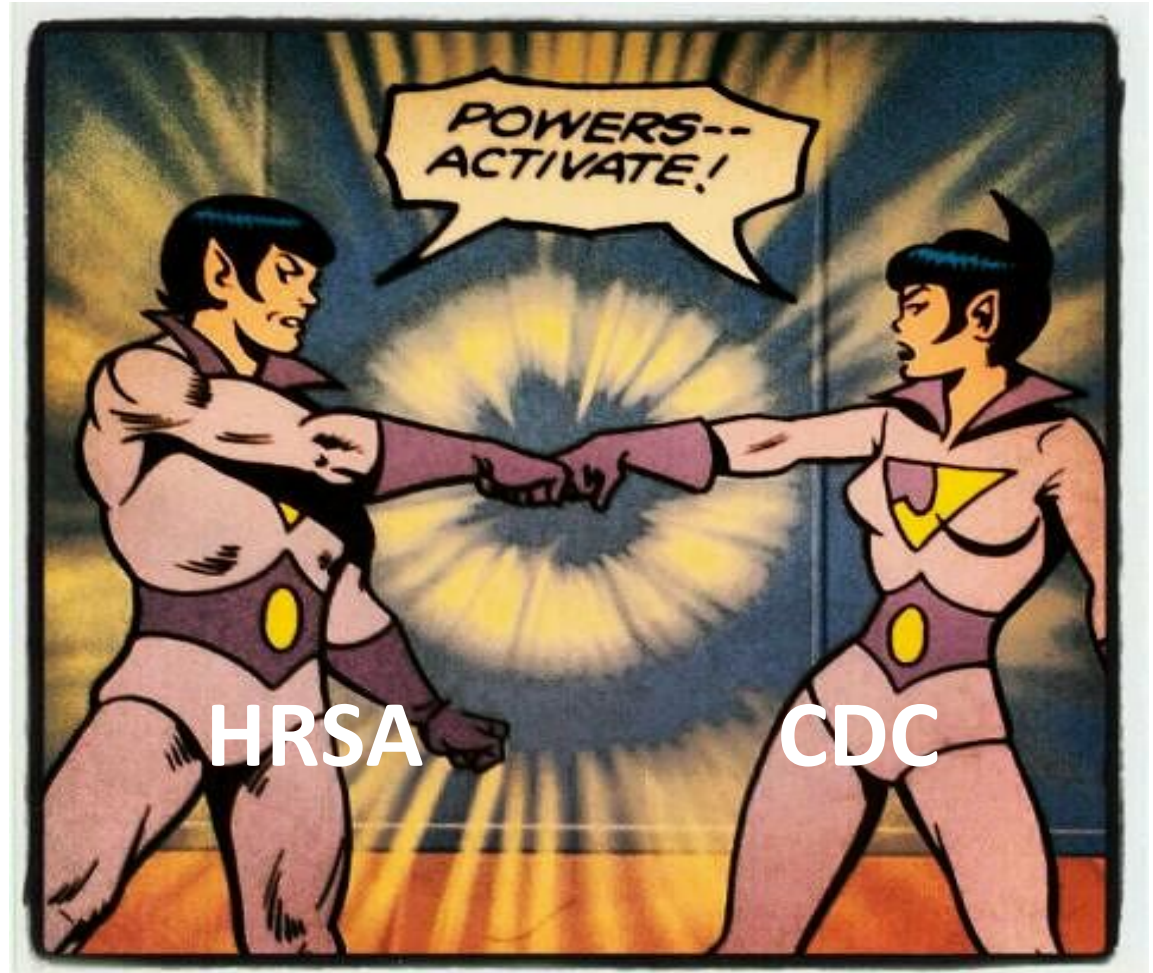
Public awareness of the plan

Accountability for success

PS18-1802 Guidance = New Opportunities

What

If ...



Developing Our Plan to Plan

- **Collaborative:** Statewide input from stakeholders, PLWH, planning body members, staff, CBOs, pharma, private orgs – all equals
- **Aspirational:** WE ARE GOING TO END AZ's EPIDEMIC. WE NEED YOU TO SUCCEED—JOIN US!
- **Integrated:** HIV programs and planning bodies unite
- **Data-Driven:** Guided by national data, local data, personal expertise/experience – each have merit
- **Needs-Based:** Consensus on what's important
- **Goal-Oriented:** Set High-impact performance expectations
- **Challenged the Status Quo:** Innovative, thoughtful strategies
- **Shared...Over and Over:** People knew about our plan

2-Year Stakeholder Engagement

- No voice turned away!
- Year 1: Two-day education & planning session (156 ppl)
- Year 2: Two-day education & planning session: (175 ppl)
- Ongoing one-day engagement sessions in each region (20 to 30 ppl each meeting)
- Statewide needs assessments (MSM, Transgender, African-American/Blacks, Hispanics, Newly Diagnosed)
- Monthly planning body meetings for plan development
- Three public reviews of draft EtE Plan, leadership feedback
- Public presentation and media promotion of the finalized plan



VICTORY IS IN SIGHT

We're ending the HIV epidemic in Arizona.

The turning point in the HIV epidemic has arrived. Today we have more knowledge and tools than ever before. Our people are a brilliant, relentless fighting force. And we have an audacious plan.

WE WILL END HIV IN ARIZONA BY 2021.

Our plan is a thoughtfully crafted, comprehensive five-year strategy to win and win BIG. To wipe out HIV in Arizona. That's right, total annihilation – no mercy.

Why Was This Method Successful?

- Government + CBO + Private + PLWH + Public
- Allowed all ideas to be heard, built consensus
- Regional issues addressed
- People really wanted to be involved in planning, but felt they were never asked!
- People loved seeing their input was being acted on
- The plan includes programmatic, planning body, AND community-led tasks/responsibilities.

Challenges

- Some contractor staff felt forced to take part
- Despite hundreds of diverse participants, some felt there was still not enough input
- Confusion about planning responsibilities – prevention/care, planning bodies, areas
- Some participants didn't support aspirational goals – **even brought data to prove efforts would fail!**

 **Yikes!**

Igniting Community Mobilization



Phoenix Became A Fast-Track City

90%

of People Living
with HIV are
aware of their
status

90%

of People Living
with HIV are
taking their meds

90%

of People Living
with HIV are
virally suppressed
(undetectable)

0%

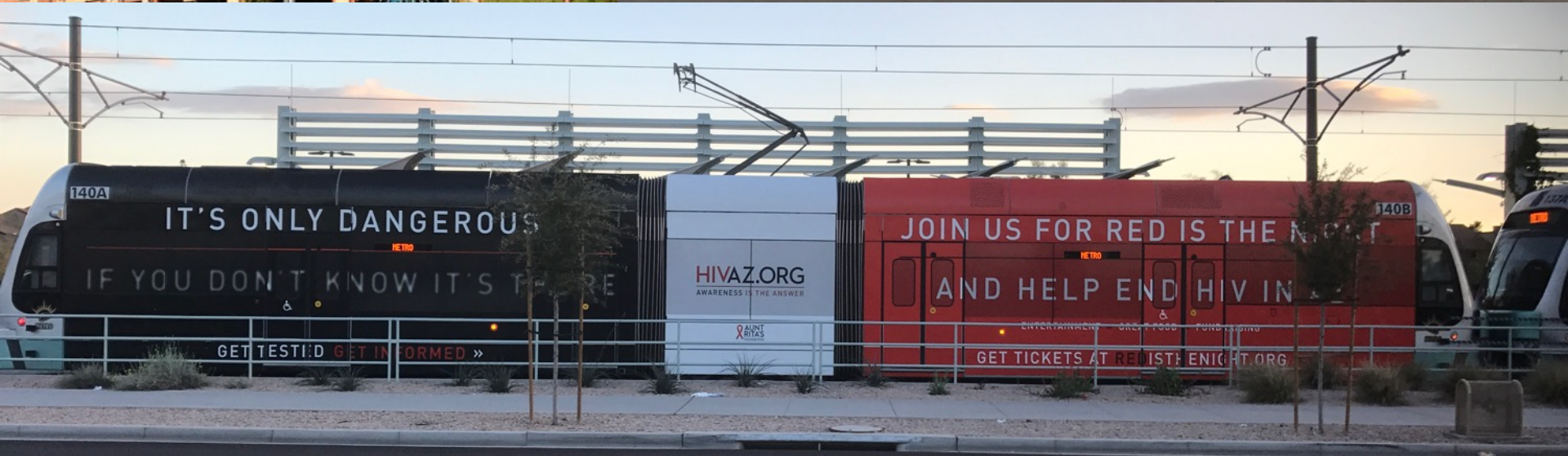
of People Living
with HIV face fear
and discrimination



- Mayor approached by HIV Programs, PLWH, Stakeholders
- Agreed within 15 minutes!
- Unanimously approved, all Council members shared a personal HIV story

Immediate Rewards From FTC

- Diverse Commission: High-level membership, most not part of HIV community
- Access to other leadership in Phoenix
- Three FTC members were featured in the media
- Phoenix site chosen for Gilead Viral Suppression research project
- Collaboration with other city programs
- Ryan White Planning Council asked County Supervisors to support and promote Plan



Community Leaders Werk It!

Stakeholders, County Supervisors, and City staff took on tasks CDC/HRSA-funded HIV programs couldn't:

- Approached state legislature to pass SB1389, requiring yearly EtE progress report to the public
- Syringe access conversations with media, legislators
- Lobbying to repeal “no promo homo” sex ed law
- Approached mayors in Maryvale, Mesa, Tempe, and Tucson to mimic Fast Track Cities efforts
- Encouraged Rapid Start/Linkage to Care at County Clinic

Other Community Mobilization

- **Because We Care:** Diverse community group targeting African American/Black women
- **Viral Suppression Think Tank:** 45 docs/labs/pharma met to inform U=U initiative ideas
- **Rapid Start:** Community planning committee to reduce time from HIV diagnosis to first medical appointment
- **Internal Support:** First-time ever AZDHS public-facing support – blog posts, interviews, recognition

Program Successes

- \$1.25 million award increase – most \$\$ going to community-based services
- HIV self-test kit by mail order program
- Data integration: PRISM, CareWare, EHRs, Data to Care connected for optimal sharing
- LGBTQ+ comprehensive health assessment: HIV, STD, Tobacco program in partnership with community
- Geomapping, data visualization
- Public dashboards of efforts by December



HIVAZ.org/victory



John Sapero

John.Sapero@azdhs.gov

602-364-3602