



RESEARCH IN ACTION AWARDS

October 19, 2023

SPONSORSHIP OPPORTUNITIES



2023 RESEARCH IN ACTION AWARDS

Thursday, October 19, 2023: 6 p.m. ET

Angel Orensanz Foundation - 172 Norfolk St, New York, NY 10002

www.treatmentactiongroup.org

Thank you for your interest in sponsoring the Research in Action Awards! We expect this year's awards to be particularly moving and uniting to a large audience. We're looking forward to gathering in-person to honor advocacy and activism that makes a difference for those affected by HIV, tuberculosis (TB), and viral hepatitis (HCV).

We've created multiple levels of sponsorship for 2023 to allow for you to choose the level that allows for the most impact. Please note that benefits and considerations can be declined or customized to meet your needs as requested and agreed upon.

For further information, please contact:

Jason Kirk, Chief Operating Officer
jason.kirk@treatmentactiongroup.org
(843) 751-7580

Thank you for your consideration in becoming a 2023 Research in Action Awards sponsor.



PRESENTER

\$100,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Logo listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- Three full-screen digital sponsor ads at event
 - Logo inclusion on invitation mailer
- Sponsor recognition during event program
 - 30 tickets to RIAA

TORCHBEARER

\$50,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Logo listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- Two full-screen digital sponsor ads at event
 - Logo inclusion on invitation mailer
- Sponsor recognition during event program
 - 20 tickets to RIAA



VISIONARY

\$30,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Logo listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- Three full-screen digital sponsor ads at event
 - Logo inclusion on invitation mailer
- Sponsor recognition during event program
 - 15 tickets to RIAA

CHAMPION

\$15,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Logo listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- Two full-screen digital sponsor ads at event
 - Logo inclusion on invitation mailer
- Sponsor recognition during event program
 - 12 tickets to RIAA



LEADER

\$10,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Logo listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- Two full-screen digital sponsor ads at event
 - Text listing on invitation mailer
 - 10 tickets to RIAA

BUILDER

\$5,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Logo listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- One full-screen digital sponsor ad at event
 - Text listing on invitation mailer
 - 8 tickets to RIAA



ENGINEER

\$2,500

THIS SPONSORSHIP PACKAGE INCLUDES:

- Logo listing as an RIAA Sponsor on RIAA webpage
- Text listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- One half-screen digital sponsor ad at event
 - Text listing on invitation mailer
 - 6 tickets to RIAA

RESEARCHER

\$1,000

THIS SPONSORSHIP PACKAGE INCLUDES:

- Text listing as an RIAA Sponsor on RIAA webpage
- Text listing as RIAA Sponsor on digital invitation
 - Listing in TAG Annual Report
- 3 tickets to RIAA



INDIVIDUAL EVENT TICKET

\$300

THIS SPONSORSHIP PACKAGE INCLUDES:

- Text listing as a Friend on RIAA webpage
- Listing in TAG Annual Report
- 1 ticket to RIAA

CUSTOM SPONSOR PACKAGES

We would be pleased to work with you to create a custom sponsor package that meets your needs as you support the work of Treatment Action Group!

For further information, please contact:

Jason Kirk, Chief Operating Officer

jason.kirk@treatmentactiongroup.org

(843) 751-7580



COMPLETE
SPONSORSHIP
ONLINE

TAG

Treatment Action Group

RESEARCH IN ACTION AWARDS

Sponsorship Reply Form

Contact Name:

Contact Phone Number:

Contact Email:

Address:

How should we list in our event materials?

Sponsorship Level - please check one:

Presenter - \$100,000

Torchbearer - \$50,000

Visionary - \$30,000

Champion - \$15,000

Leader - \$10,000

Builder - \$5,000

Engineer - \$2,500

Researcher - \$1,000

Event Ticket - \$300

Please check here if you wish to decline sponsor benefits

Notes:

Please complete and return via email to
jason.kirk@treatmentactiongroup.org.

Thank you for your support of TAG's work!

Treatment Action Group
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Tel: 1-212-253-7922
www.treatmentactiongroup.org

TAG

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TREATMENTACTIONGROUP.ORG

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