



Treatment Action Group

RESEARCH IN ACTION AWARDS

October 20, 2025

Thank you for your interest in sponsoring the 2025 Research in Action Awards!

We expect this year's awards to be particularly moving and uniting to a large audience. We're looking forward to gathering in-person to honor advocacy and activism that makes a difference for those affected by HIV, tuberculosis (TB), and viral hepatitis (HCV).

We've created multiple levels of sponsorship for 2025 to allow for you to choose the level that allows for the most impact. Please note that benefits and considerations can be declined or customized to meet your needs as requested and agreed upon.

For further information, please contact:

Lucas Kade, Grants Manager
Lucas.Kade@treatmentactiongroup.org
(404) 947-0457

Thank you for your consideration in becoming a
2025 Research in Action Awards sponsor.

PRESENTER - \$100,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Three full-screen digital sponsor ads at event
30 tickets to RIAA
2025 Limited Art Edition
Benefits may be customizable upon request; maximum of one available

TORCHBEARER - \$50,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Two full-screen digital sponsor ads at event
20 tickets to RIAA
2025 Limited Art Edition

VISIONARY - \$30,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Full-screen digital sponsor ad at event
15 tickets to RIAA
2025 Limited Art Edition

CHAMPION - \$15,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Full-screen digital sponsor ad at event
12 tickets to RIAA
2025 Limited Art Edition

LEADER - \$10,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Full-screen digital sponsor ad at event
10 tickets to RIAA
2025 Limited Art Edition

BUILDER - \$5,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Logo listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
Full-screen digital sponsor ad at event
8 tickets to RIAA
2025 Limited Art Edition

ARTIST - \$2,500

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
2 tickets to RIAA
2025 Limited Art Edition

ENGINEER - \$2,500

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage and digital invitation
Listing in TAG Annual Report
6 tickets to RIAA

RESEARCHER – \$1,000

THIS SPONSORSHIP PACKAGE INCLUDES:

Listing as an RIAA Sponsor on RIAA webpage
Listing in TAG Annual Report
3 tickets to RIAA

ADDITIONAL LEVELS

\$750 – DIGITAL JOURNAL AD

Includes one additional journal ad before the event program.

\$500 – ADVOCATE LEVEL

Includes admission to RIAA for one individual, plus listing as Advocate.

\$300 – SINGLE TICKET PRICE

Includes admission to RIAA for one individual.

CUSTOM SPONSOR PACKAGES

We would be pleased to work with you to create a custom sponsor package that meets your needs as you support the work of Treatment Action Group.

A limited number of custom sponsor packages are available.

SPONSOR REGISTRATION

To complete your sponsorship registration for the 2025 Research in Action Awards online, please visit treatmentactiongroup.org/support-us/riaa-2025/ and fill out the accompanying contributions form at the bottom of the page.

For further information or personalized assistance, please contact:

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lucas.kade@treatmentactiongroup.org
(404) 947-0457

***Thank you for your interest in supporting our mission
to end HIV, HCV, and TB!***